

---

## Erin Collins

Graphic designer,  
artist, & educator

erinkatherinecollins@gmail.com  
+971 58 180 5037  
erincollins.co (portfolio)

---

## Education

**Maryland Institute College of Art**  
Baltimore, Maryland, USA  
August 2014—May 2016

*Master of Fine Arts in Graphic Design*

- Coursework included advanced typography, advanced publication design, type design, social design, interactive programming, animation, information design, user experience design, screenprinting, photography, logo design, and identity/brand design

**New York University Abu Dhabi**  
Abu Dhabi, United Arab Emirates  
August 2010—May 2014

*Bachelor of Arts in Visual Arts*

*Bachelor of Arts in Biology (Brain and Cognitive Science)*

- Graduated with honors
- 

## Experience

**New York University Abu Dhabi  
Arts & Humanities Division**  
Abu Dhabi, United Arab Emirates  
January 2018—present

*Instructor of the Arts in Design, Visual Design Lab Manager*

- Completing special publication and design projects for the program, division, & university within NYU brand guidelines
- Developing and managing extracurricular workshops and apprenticeship programs to develop student design skills
- Supporting arts classes through individual student guidance, in-class workshops, and guest critiques
- Managing the student exhibition program
- Developing and managing the marketing and communications for the Art & Art History Program
- Serving on a committee to redesign campus wayfinding
- Serving as Program Coordinator and student club advisor
- Participating in divisional research activities

**10/Half Design Studios**  
Charlottesville, Virginia, USA  
June 2016—December 2017

*Graphic Designer*

- Led corporate identity development for a sustainable paper products company, working with international partnerships to establish a new US brand
- Designed packaging, environmental signage, and flyers that tripled product sales
- Served as part of a small creative team to complete identity, print, and strategy projects

**Future Generations  
Graduate School**  
Franklin, West Virginia, USA  
July—August 2015

*Graphic Designer*

- Developed recruitment materials for an international social change master's degree, creating a comprehensive campaign across print, web, email, and social media
- Engaged team members across the organization in refining and expanding the identity

**Reach LLC**  
Alexandria, Virginia, USA  
August 2014—August 2016

*Freelance Graphic Designer*

- Produced a wide range of visual identities and marketing materials for local real estate agents, including logos, creative mailers and postcards, flyers, business cards, and signage
- Worked remotely with quick turnarounds
- Developed creative marketing ideas alongside clients

**Wolff Olins**  
Dubai, United Arab Emirates  
January—May 2014

*Design Intern*

- Assisted an international team on corporate identity projects
  - Actively engaged in client conversations, creative concept development, and design of print and digital assets
  - Managed multiple requirements in a fast-paced environment
-

---

## Erin Collins

erinkatherinecollins@gmail.com  
+971 58 180 5037  
[erincollins.co](http://erincollins.co) (portfolio)

---

## Awards

**Tasmeem Poster Award**, Dubai, UAE  
For *Sym-poeisis/ploitation*, 2022

**Worldwide Logo Design Award Bronze Award**  
For *Arts & Humanities Capstone Festival Identity*, 2020

**Frank Lloyd Wright Foundation Design Fellowship**, Arizona, USA  
Offered for 2016-2017 term [declined]

**Behance Featured Project**, San Jose, CA, USA  
For *Abjad*, October 2014

**Christo & Jeanne-Claude Award**, Abu Dhabi, UAE  
Winner and artist, December 2013, exhibit opened March 2014

---

## Certifications

**WELL Accredited Professional**  
International Well Building Institute

Achieved certification in February 2022

---

## Exhibitions

**Design Works: A decade of in-house design at NYU Abu Dhabi**, New York, NY, USA  
*Co-curator and featured artist*, August—December 2022

**Tasmeem Poster Award Inaugural Exhibit**, Dubai, UAE  
*Winning designer*, August 2022

**Nomad Lab at Quoz Art Fest**, Dubai, UAE  
*Participating artist*, January 2020

**Noon Art Award Exhibition**, Sharjah, UAE  
*Participating artist*, November 2019

**DESIGN WORKS: Design at NYUAD 2012-2018**, NYUAD Project Space, Abu Dhabi, UAE  
*Co-curator and featured artist*, January 2019

**MICA Grad Show 2016**, Baltimore, MD, USA  
*Featured artist*, April 2016

**Imaginary Museums Exhibit**, Baltimore, MD, USA  
*Participating artist*, April 2015

**Alter Ego Exhibit**, Baltimore, MD, USA  
*Participating artist*, December 2014

**Christo & Jeanne-Claude Award Exhibition**, various locations across United Arab Emirates  
*Solo artist*, March—July 2014

---