

EDUCATION

Maryland Institute College of Art, Baltimore, Maryland, USA

Master of Fine Arts in Graphic Design; May 2016

- Coursework included advanced typography, advanced publication design, type design, social design, interactive programming, animation, information design, user experience design, screenprinting, photography, logo design, and identity/brand design

New York University Abu Dhabi, Abu Dhabi, United Arab Emirates

Bachelor of Arts in Visual Arts; May 2014

WORK EXPERIENCE

New York University Abu Dhabi, Abu Dhabi, United Arab Emirates

Instructor of the Arts in Design, Arts & Humanities Division, January 2018—present

- Creating extracurricular workshops and apprenticeship programs to develop student design skills
- Supporting arts classes through individual student guidance and in-class workshops
- Initiating the Visual Design Lab program and serving as Visual Design Lab Manager
- Managing student exhibition program and mentoring student curators
- Completing special publication and design projects for the program, division, & university
- Developing and managing the marketing and communications for the Art & Art History program
- Serving as a consulting member of a committee to redesign campus wayfinding

10/Half Design Studios, Charlottesville, Virginia, USA

Graphic Designer, June 2016—December 2017

- Led corporate identity development for a sustainable paper products company, working with international partnerships to establish a new US brand
- Designed packaging, environmental signage, and flyers that tripled product sales
- Served as part of a small creative team to complete identity, print, and strategy projects

Reach LLC, Alexandria, Virginia, USA

Freelance Designer, August 2014—August 2016

- Produced a wide range of visual identities and marketing materials for local real estate agents, including logos, creative mailers and postcards, flyers, business cards, and signage
- Worked off-site with quick turnarounds, negotiating printing and mailing specifications
- Developed creative marketing ideas in close communication with clients

Future Generations Graduate School, Franklin, West Virginia, USA

Graphic Designer, July—August 2015

- Developed recruitment materials for an international social change master's degree, creating a comprehensive campaign across print, web, email, and social media
- Engaged team members across the organization in refining and expanding the identity

Maryland Institute College of Art, Baltimore, Maryland, USA

Undergraduate Teaching Assistant, January 2015—May 2016

- Led in-class student discussions on art theory course readings (for artist/professor Mina Cheon)
- Edited student papers and provided guidance and critique on final projects

AWARDS & RECOGNITION

Worldwide Logo Design Award Bronze Award

For Arts & Humanities Capstone Festival Identity, 2020

Frank Lloyd Wright Foundation Design Fellowship, Arizona, USA

Offered for 2016-2017 term [declined]

Behance Featured Project, San Jose, CA, USA

For Abjad, October 2014

Christo & Jeanne-Claude Award, UAE

Winner and artist, December 2013, exhibit opened March 2014

WORK EXPERIENCE, CONTINUED

Wolff Olins, Dubai, United Arab Emirates

Design Intern, January 2014—May 2014

- Assisted an international team on high-level corporate identity projects
- Actively engaged in client conversations, creative concept development, and design of print and digital visual assets for client presentations
- Managed multiple tasks in a fast-paced environment, consistently meeting deadlines

Special Identity Project, Abu Dhabi, United Arab Emirates

Investigator and Designer, April 2013—May 2014

- Developed and implemented a bilingual visual identity for a local special needs school
- Worked closely with client to design solutions that fit their environment and operations
- Worked with local printers to ensure that materials met the highest standards

Marhaba Week Visual Identity, NYU Abu Dhabi, United Arab Emirates

Lead Designer, May 2012

- Created and implemented a high-visibility, complementary sub-brand for the university's orientation week that continues to be used today

PORTFOLIO

Online at erincollins.co, print version available upon request

EXHIBITIONS

Nomad Lab at Quoz Art Fest, Dubai, United Arab Emirates

Participating artist, January 2020

Noon Art Award Exhibition, Sharjah, United Arab Emirates

Participating artist, November 2019

DESIGN WORKS: Design at NYUAD 2012-2018, Abu Dhabi, United Arab Emirates

Curator and featured artist, January 2019

MICA Grad Show 2016, Baltimore, MD, USA

Featured artist, April 2016

Imaginary Museums Exhibit, Baltimore, MD, USA

Participating artist, April 2015

Alter Ego Exhibit, Baltimore, MD, USA

Participating artist, December 2014

Christo & Jeanne-Claude Award Exhibition, various locations, United Arab Emirates

Solo artist, March—July 2014