
Erin Collins

Graphic designer,
artist, & educator

erinkatherinecollins@gmail.com

+971 58 180 5037

[erincollins.co](#) (portfolio)

Education

Maryland Institute College of Art

Baltimore, Maryland, USA

August 2014—May 2016

Master of Fine Arts in Graphic Design

- Coursework included advanced typography, advanced publication design, type design, social design, interactive programming, animation, information design, user experience design, screenprinting, photography, logo design, and identity/brand design

New York University Abu Dhabi

Abu Dhabi, United Arab Emirates

August 2010—May 2014

Bachelor of Arts in Visual Arts

Bachelor of Science in Cognitive Science

- Graduated with honors
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Experience

New York University Abu Dhabi

Arts & Humanities Division

Abu Dhabi, United Arab Emirates

January 2018—present

Instructor of the Arts in Design, Visual Design Lab Manager

- Completing special publication and design projects for the program, division, & university within NYU brand guidelines
- Developing and managing extracurricular workshops and apprenticeship programs to develop student design skills
- Supporting arts classes through individual student guidance, in-class workshops, and guest critiques
- Managing the student exhibition program
- Developing and managing the marketing and communications for the Art & Art History Program
- Serving on a committee to redesign campus wayfinding
- Serving as Program Coordinator and student club advisor
- Participating in divisional research activities

10/Half Design Studios

Charlottesville, Virginia, USA

June 2016—December 2017

Graphic Designer

- Led corporate identity development for a sustainable paper products company, working with international partnerships to establish a new US brand
- Designed packaging, environmental signage, and flyers that tripled product sales
- Served as part of a small creative team to complete identity, print, and strategy projects

Future Generations

Graduate School

Alexandria, Virginia, USA

July—August 2015

Graphic Designer

- Developed recruitment materials for an international social change master's degree, creating a comprehensive campaign across print, web, email, and social media
- Engaged team members across the organization in refining and expanding the identity

Reach LLC

Alexandria, Virginia, USA

August 2014—August 2016

Freelance Graphic Designer

- Produced a wide range of visual identities and marketing materials for local real estate agents, including logos, creative mailers and postcards, flyers, business cards, and signage
- Worked remotely with quick turnarounds
- Developed creative marketing ideas alongside clients

Wolff Olins

Dubai, United Arab Emirates

January—May 2014

Design Intern

- Assisted an international team on corporate identity projects
 - Actively engaged in client conversations, creative concept development, and design of print and digital assets
 - Managed multiple requirements in a fast-paced environment
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Awards

Tasmeem Poster Award, Dubai, UAE

For Sym-poeisis/ploitation, 2022

Worldwide Logo Design Award Bronze Award

For Arts & Humanities Capstone Festival Identity, 2020

Frank Lloyd Wright Foundation Design Fellowship, Arizona, USA

Offered for 2016-2017 term [declined]

Behance Featured Project, San Jose, CA, USA

For Abjad, October 2014

Christo & Jeanne-Claude Award, Abu Dhabi, UAE

Winner and artist, December 2013, exhibit opened March 2014

Certifications

WELL Accredited Professional

International Well Building Institute

Achieved certification in February 2022

Exhibitions

Design Works: A decade of in-house design at NYU

Abu Dhabi, New York, NY, USA

Co-curator and featured artist, August—December 2022

Tasmeem Poster Award Inaugural Exhibit, Dubai, UAE

Winning designer, August 2022

Nomad Lab at Quoz Art Fest, Dubai, UAE

Participating artist, January 2020

Noon Art Award Exhibition, Sharjah, UAE

Participating artist, November 2019

DESIGN WORKS: Design at NYUAD 2012-2018,

NYUAD Project Space, Abu Dhabi, UAE

Co-curator and featured artist, January 2019

MICA Grad Show 2016, Baltimore, MD, USA

Featured artist, April 2016

Imaginary Museums Exhibit, Baltimore, MD, USA

Participating artist, April 2015

Alter Ego Exhibit, Baltimore, MD, USA

Participating artist, December 2014

Christo & Jeanne-Claude Award Exhibition, various

locations across United Arab Emirates

Solo artist, March—July 2014
